

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:3892

ANSWERED ON:08.08.2002

SPEED PETROL

A. VENKATESH NAIK;ASHOK NAMDEORAO MOHOL;NARESH KUMAR PUGLIA;RAMSHETH THAKUR

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) whether the Bharat Petroleum Corporation Limited has launched its new premixed generation fuel 'Speed' meant exclusively for niche segment vehicles at some outlets in Mumbai and New Delhi;
- (b) if so, the details thereof;
- (c) the salient features of this fuel 'Speed';
- (d) the extent to which its price is likely to be more than the price of normal unleaded petrol;
- (e) whether there is a proposal to launch this fuel in other metro cities of the country; and
- (f) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b) : Yes, Sir. Bharat Petroleum Corporation Limited (BPCL) has launched its new generation fuel 'Speed' at some outlets in Mumbai. Currently this fuel is available at 25 Retail Outlets and is being offered to the customers along with normal fuel giving the customer the option to select the fuel of their choice. The launch of this fuel was inaugurated on 09.07.2002 at Mumbai and response of the customers has been extremely favorable.

(c) : 'Speed' is a high performance fuel that enhances overall engine performance and ensures smoother driving. 'Speed' is blended with multi functional additives that clean fuel deposits that impede engine performance. In a new vehicle the fuel injectors, carburetor, fuel intake valves and ports and combustion chamber are free from deposits. However, overtime, carbon deposits tend to accumulate on the above parts thereby reducing the performance of the vehicle. 'Speed' helps in restoring the original engine performance by removing these deposits and further preventing the formation of new deposits. The advantages that accrue to the customers include maximum power, better acceleration, improved mileage and reduced emissions levels.

(d) : 'Speed' has been priced at Rs.1.25 more than the selling price of normal petrol in Mumbai.

(e) & (f) : Yes, Sir. This fuel 'Speed' has been launched already in Delhi and is to be launched in select outlets in the other metros viz. Chennai and Kolkata shortly. In addition, 'Speed' will be made available at Bangalore, Hyderabad and Ahmedabad by end September, 2002.